

Cigna Healthy Workforce Designation

Showcase your commitment to nurturing a healthy work culture.



Healthy employees drive healthy businesses, and well-being programs have the ability to transform company culture which can impact business performance.

86% of high vitality employees are ready to work harder to help their workplace succeed, compared to 43% of low vitality workers.¹

High vitality correlates with increased productivity, better job performance and satisfaction, and career advancements.¹

69% of workers who believe their employer cares for well-being are less likely to search for a new job.²

Your well-being program is essential to reducing employee stress and burnout and establishing healthy practices throughout your organization. Higher vitality is linked to a more motivated, connected and productive workforce.³ Tell us about your program, your commitment and your results to see if you qualify for the Cigna Healthy Workforce Designation™.

How it works

- Your well-being program is reviewed and evaluated based on its strengths and opportunities.
- The evaluation focuses on the categories of workforce insights, strategy and culture, health equity and social determinants of health, dimensions of vitality, and engagement and experience.
- Organizations achieving a standard of excellence will receive a bronze, silver or gold designation alongside a digital toolkit with turnkey promotional assets.
- Employers headquartered in the United States are eligible for consideration.



Contact your Cigna Healthcare® Account Team to learn more.

1. The Cigna Group. "Vitality in America 2024." September 2024. filecache.mediaroom.com/mr5mr_thecignagroup/183128/vitality2024-in-america-report.pdf. Results may vary.

2. Gallup. "Showing That You Care About Employee Wellbeing." www.gallup.com/workplace/391739/showing-care-employee-wellbeing.aspx. April 2022.

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